

Site Usage

302,777 Visits

26.03% Bounce Rate

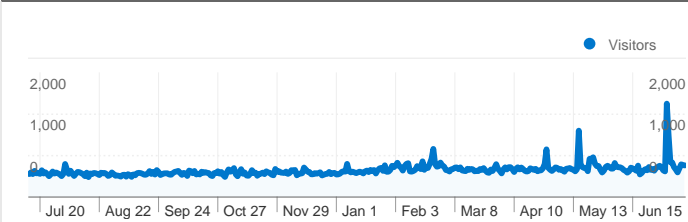
3,039,382 Pageviews

00:10:12 Avg. Time on Site

10.04 Pages/Visit

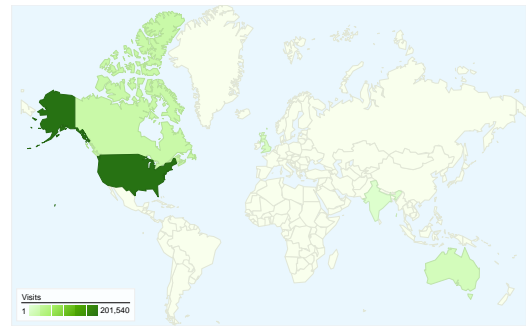
21.71% % New Visits

Visitors Overview



Visitors
66,988

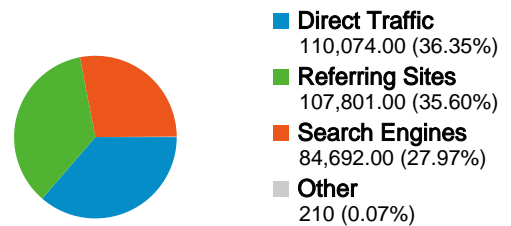
Map Overlay



Operating Systems

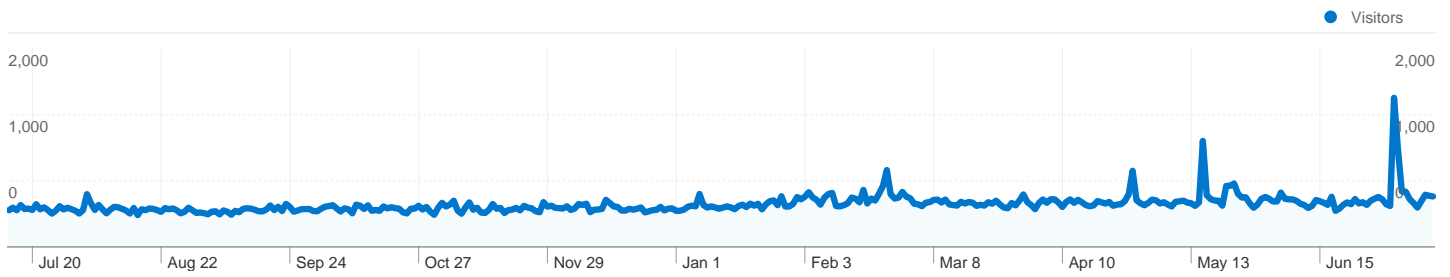
Operating System	Visits	% visits
Windows	254,281	83.98%
Macintosh	29,863	9.86%
iPhone	5,542	1.83%
iPod	4,736	1.56%
Linux	3,871	1.28%

Traffic Sources Overview



RAF Visitors Overview


Jul 14, 2009 - Jul 14, 2010
Comparing to: Site





66,988 people visited this site

 **302,777** Visits


 **66,988** Absolute Unique Visitors

 **3,039,382** Pageviews

 **10.04** Average Pageviews

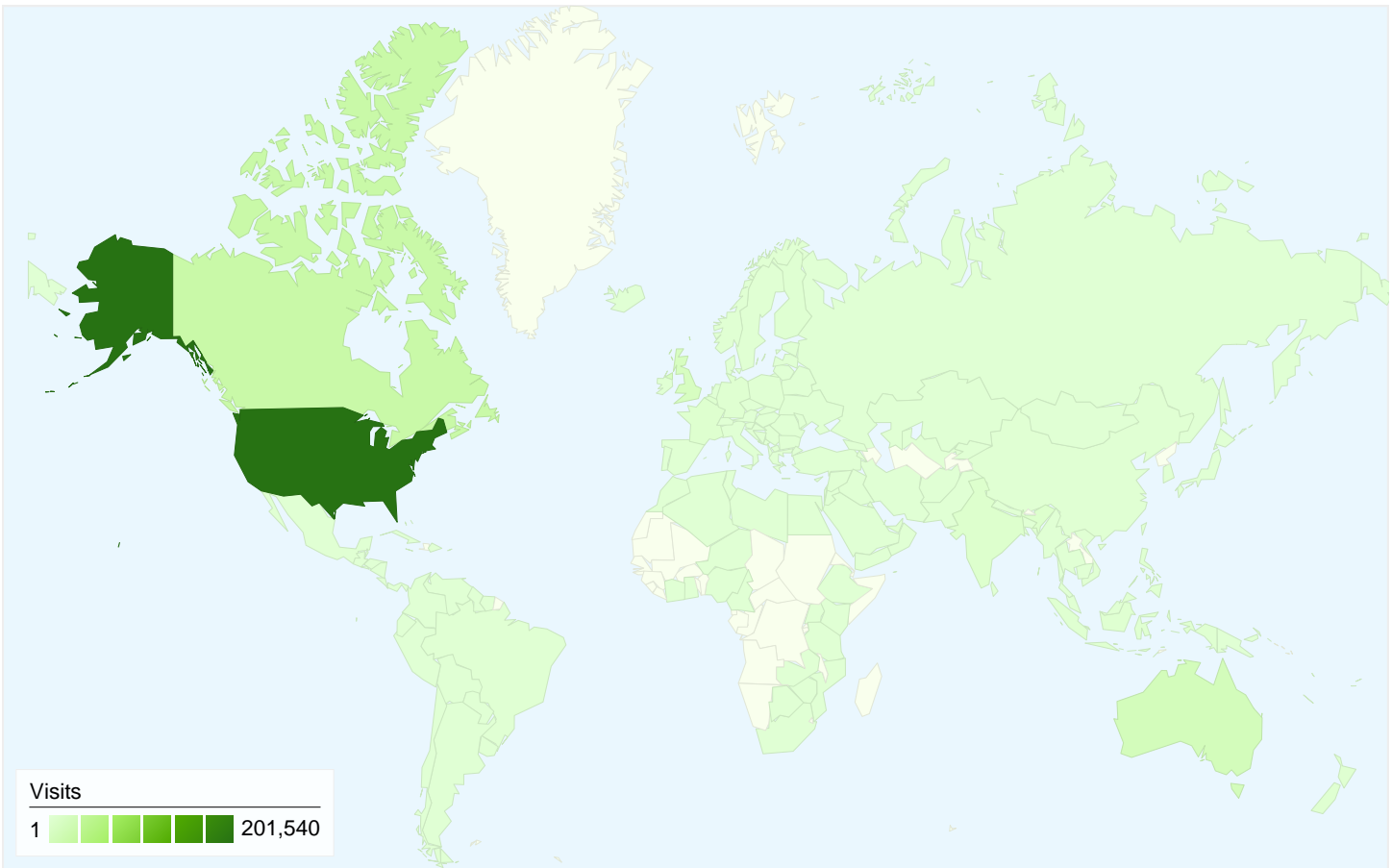
 **00:10:12** Time on Site

 **26.03%** Bounce Rate

 **21.71%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	141,872	46.86%	Cable	123,278	40.72%
Internet Explorer	90,514	29.89%	DSL	83,070	27.44%
Safari	33,250	10.98%	Unknown	58,579	19.35%
Chrome	26,956	8.90%	T1	31,660	10.46%
Opera	6,409	2.12%	Dialup	4,694	1.55%



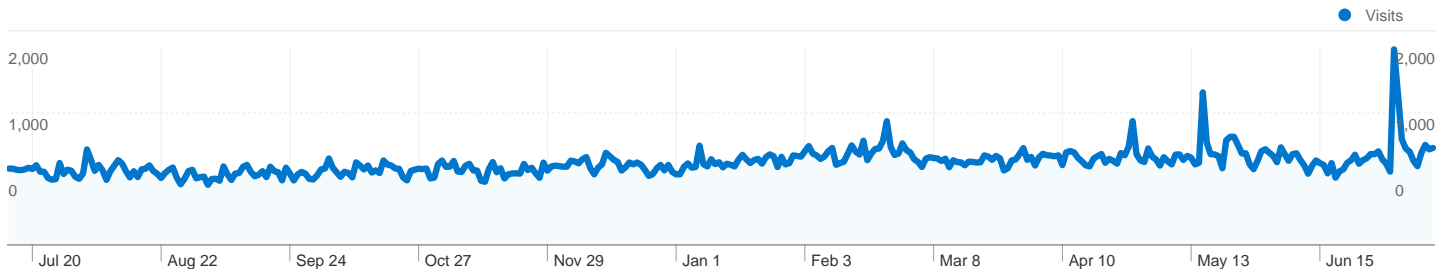
302,777 visits came from 161 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
302,777 % of Site Total: 100.00%	10.04 Site Avg: 10.04 (0.00%)	00:10:12 Site Avg: 00:10:12 (0.00%)	21.88% Site Avg: 21.71% (0.79%)	26.03% Site Avg: 26.03% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	201,540	11.04	00:11:16	20.67%	24.61%	
Canada	26,365	8.09	00:07:16	15.63%	25.41%	
Australia	15,244	9.49	00:09:08	21.68%	23.75%	
United Kingdom	11,329	10.12	00:11:45	24.18%	31.79%	
India	4,165	6.87	00:04:56	39.69%	28.79%	
Singapore	3,581	6.24	00:05:35	25.27%	27.48%	
France	3,332	13.51	00:15:51	14.26%	16.45%	
Belgium	2,403	5.55	00:10:46	4.12%	36.58%	
Indonesia	2,098	9.36	00:12:15	44.04%	26.22%	




New Zealand	1,877	6.40	00:07:09	24.03%	29.46%
					1 - 10 of 161

RAF
Traffic Sources Overview

Jul 14, 2009 - Jul 14, 2010
 Comparing to: Site



All traffic sources sent a total of 302,777 visits

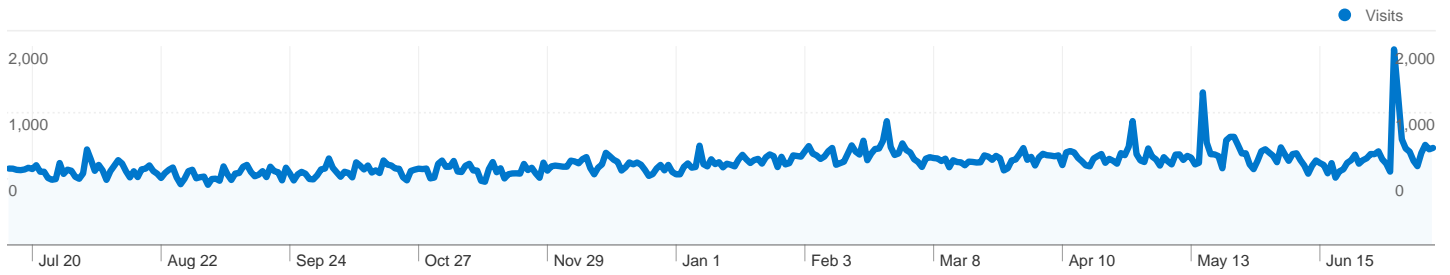
-  36.35% Direct Traffic
-  35.60% Referring Sites
-  27.97% Search Engines



- **Direct Traffic**
110,074.00 (36.35%)
- **Referring Sites**
107,801.00 (35.60%)
- **Search Engines**
84,692.00 (27.97%)
- **Other**
210 (0.07%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	110,074	36.35%	animorphs ebooks	8,984	10.61%
google (organic)	74,954	24.76%	raf animorphs	6,763	7.99%
answers.yahoo.com (referral)	22,617	7.47%	animorphs	5,391	6.37%
animorphsforum.com (referral)	7,636	2.52%	animorphs forum	4,869	5.75%
blog.animorphsforum.com	7,349	2.43%	richards animorph forum	4,720	5.57%



302,777 visits used 23 operating systems

Site Usage

Visits 302,777 % of Site Total: 100.00%	Pages/Visit 10.04 Site Avg: 10.04 (0.00%)	Avg. Time on Site 00:10:12 Site Avg: 00:10:12 (0.00%)	% New Visits 21.88% Site Avg: 21.71% (0.79%)	Bounce Rate 26.03% Site Avg: 26.03% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	254,281	10.69	00:11:00	22.00%	23.64%
Macintosh	29,863	7.90	00:06:39	18.63%	39.57%
iPhone	5,542	3.51	00:03:09	12.20%	36.81%
iPod	4,736	3.90	00:03:16	14.38%	33.47%
Linux	3,871	7.85	00:08:05	26.81%	31.98%
Danger Hiptop	1,019	1.00	> 00:00:00	99.71%	99.90%
Android	908	4.70	00:07:51	20.48%	31.50%
(not set)	893	4.91	00:09:57	39.19%	24.86%
Playstation 3	354	5.72	00:12:55	36.44%	28.81%
SymbianOS	328	3.69	00:10:25	96.34%	21.04%

1 - 10 of 23