

Site Usage

33,529 Visits

32.11% Bounce Rate

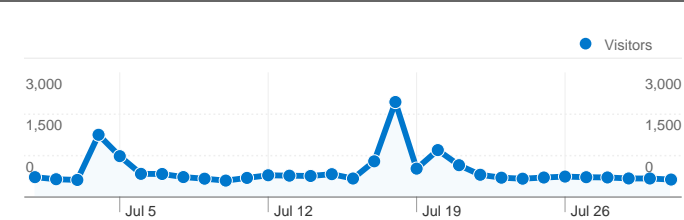
280,391 Pageviews

00:08:05 Avg. Time on Site

8.36 Pages/Visit

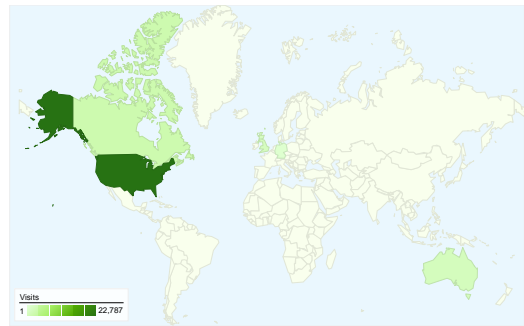
31.48% % New Visits

Visitors Overview



Visitors
11,625

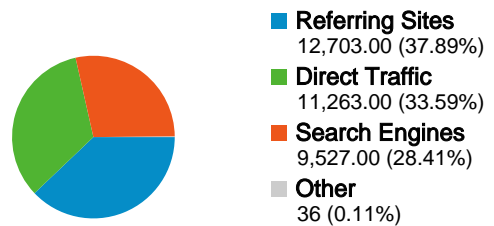
Map Overlay



Operating Systems

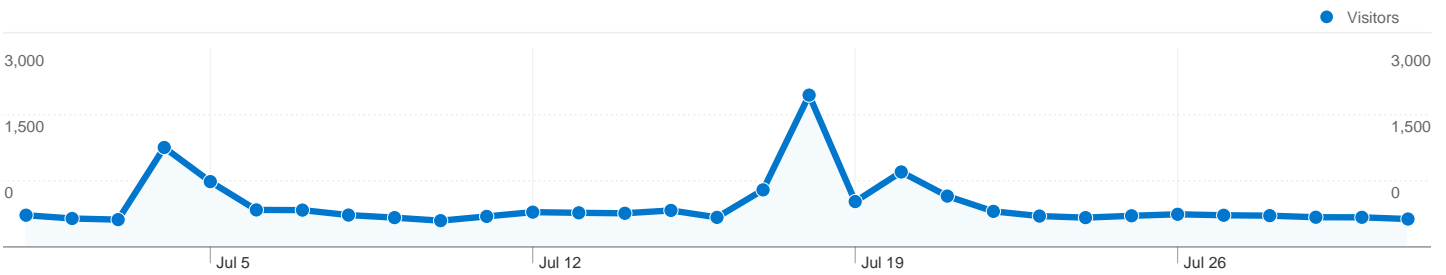
Operating System	Visits	% visits
Windows	26,522	79.10%
Macintosh	4,363	13.01%
iPhone	794	2.37%
Linux	750	2.24%
iPod	429	1.28%

Traffic Sources Overview



RAF
Visitors Overview

Jul 1, 2010 - Jul 31, 2010
 Comparing to: Site



11,625 people visited this site

33,529 Visits

11,625 Absolute Unique Visitors

280,391 Pageviews

8.36 Average Pageviews

00:08:05 Time on Site

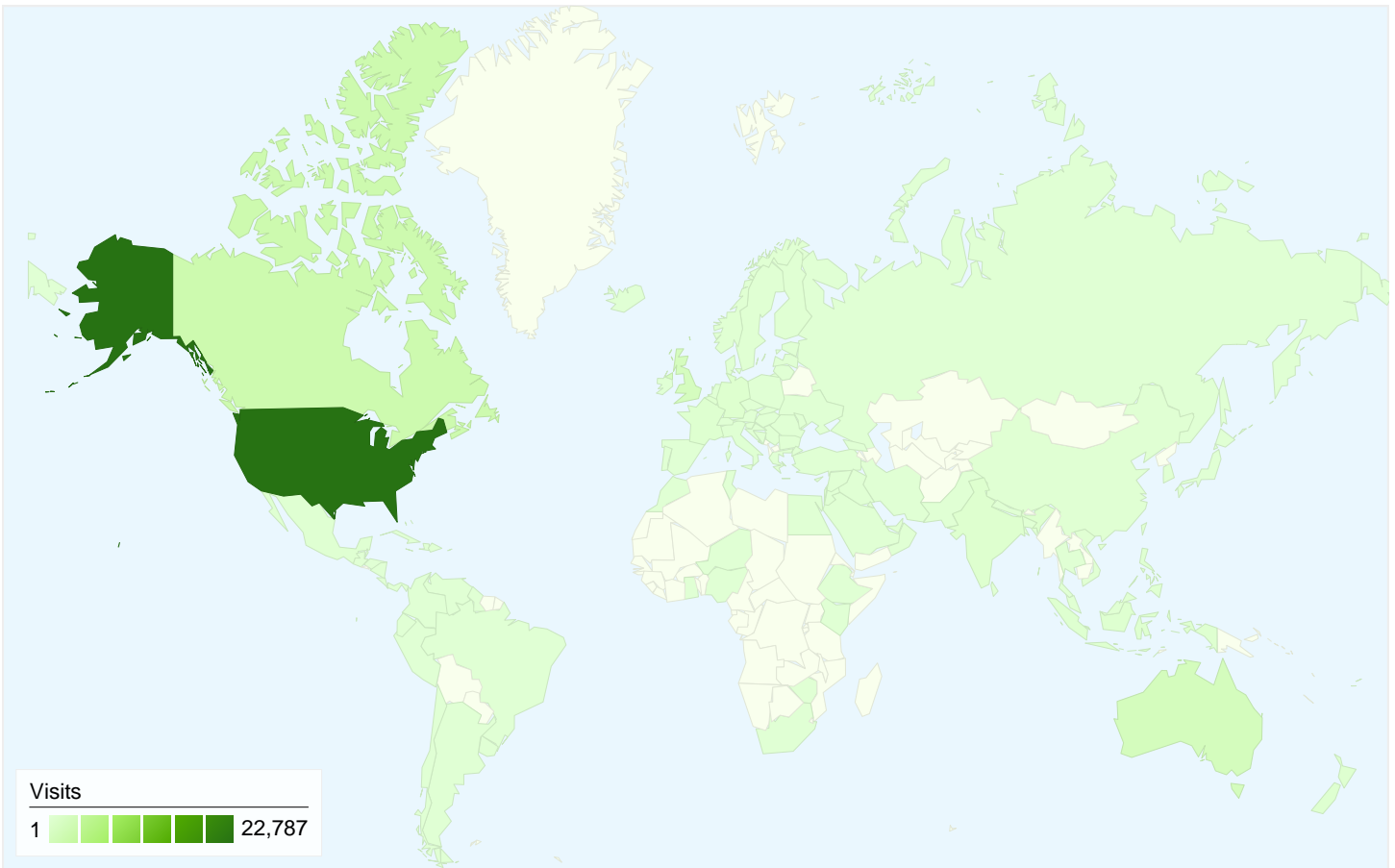
32.11% Bounce Rate

31.48% New Visits

Technical Profile

Browser	Visits	% visits
Firefox	14,734	43.94%
Internet Explorer	7,141	21.30%
Chrome	6,486	19.34%
Safari	4,055	12.09%
Opera	637	1.90%

Connection Speed	Visits	% visits
Cable	14,296	42.64%
DSL	10,223	30.49%
Unknown	5,719	17.06%
T1	2,757	8.22%
Dialup	505	1.51%



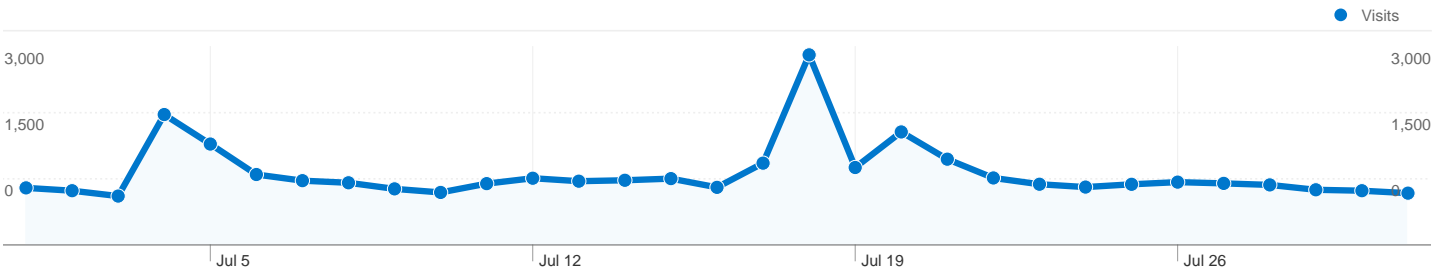
33,529 visits came from 114 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
33,529 % of Site Total: 100.00%	8.36 Site Avg: 8.36 (0.00%)	00:08:05 Site Avg: 00:08:05 (0.00%)	31.64% Site Avg: 31.48% (0.48%)	32.11% Site Avg: 32.11% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	22,787	9.44	00:09:14	30.57%	30.29%	
Canada	2,548	5.80	00:04:33	29.12%	32.38%	
Australia	1,579	6.42	00:07:17	31.35%	32.36%	
United Kingdom	1,462	6.15	00:05:30	29.69%	41.72%	
Germany	379	4.07	00:03:51	32.98%	50.40%	
India	359	5.94	00:03:44	46.24%	33.70%	
France	310	11.56	00:11:41	21.94%	20.32%	
Indonesia	294	8.86	00:12:30	34.01%	29.93%	
New Zealand	279	5.73	00:04:45	37.63%	37.63%	




Singapore	254	5.51	00:05:01	27.56%	37.40%
					1 - 10 of 114

RAF Traffic Sources Overview

Jul 1, 2010 - Jul 31, 2010
Comparing to: Site



All traffic sources sent a total of 33,529 visits

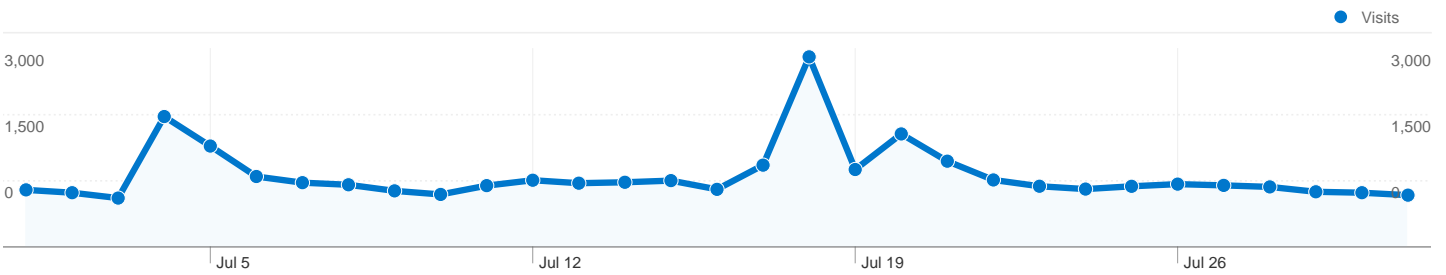
-  33.59% Direct Traffic
-  37.89% Referring Sites
-  28.41% Search Engines



- Referring Sites
12,703.00 (37.89%)
- Direct Traffic
11,263.00 (33.59%)
- Search Engines
9,527.00 (28.41%)
- Other
36 (0.11%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	11,263	33.59%	animorphs	826	8.67%
google (organic)	8,552	25.51%	animorphs ebooks	791	8.30%
reddit.com (referral)	4,491	13.39%	animorphs forum	764	8.02%
answers.yahoo.com (referral)	1,530	4.56%	read animorphs online	504	5.29%
facebook.com (referral)	946	2.82%	raf animorphs	500	5.25%



33,529 visits used 19 operating systems

Site Usage

Visits 33,529 % of Site Total: 100.00%	Pages/Visit 8.36 Site Avg: 8.36 (0.00%)	Avg. Time on Site 00:08:05 Site Avg: 00:08:05 (0.00%)	% New Visits 31.64% Site Avg: 31.48% (0.48%)	Bounce Rate 32.11% Site Avg: 32.11% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	26,522	9.05	00:08:58	31.00%	29.12%
Macintosh	4,363	6.90	00:05:38	33.26%	43.48%
iPhone	794	3.26	00:02:23	25.31%	42.95%
Linux	750	4.22	00:03:45	50.40%	50.80%
iPod	429	3.93	00:03:07	20.28%	41.03%
Android	296	4.62	00:05:34	21.62%	29.73%
(not set)	107	5.02	00:06:24	31.78%	23.36%
iPad	102	3.45	00:01:52	46.08%	44.12%
Danger Hiptop	60	1.00	00:00:00	98.33%	100.00%
BlackBerry	52	2.87	00:02:42	38.46%	40.38%