

Site Usage

18,772 Visits

30.77% Bounce Rate

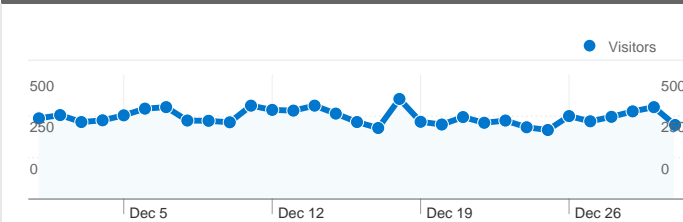
174,010 Pageviews

00:11:30 Avg. Time on Site

9.27 Pages/Visit

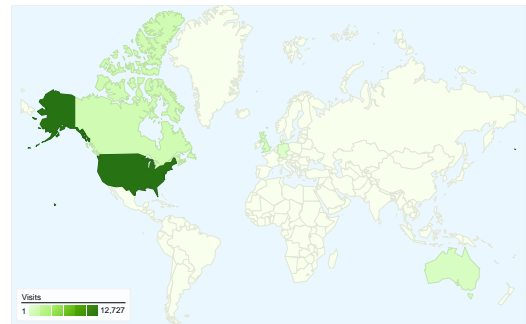
25.22% % New Visits

Visitors Overview



Visitors
5,536

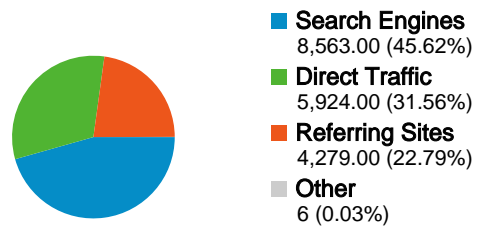
Map Overlay



Operating Systems

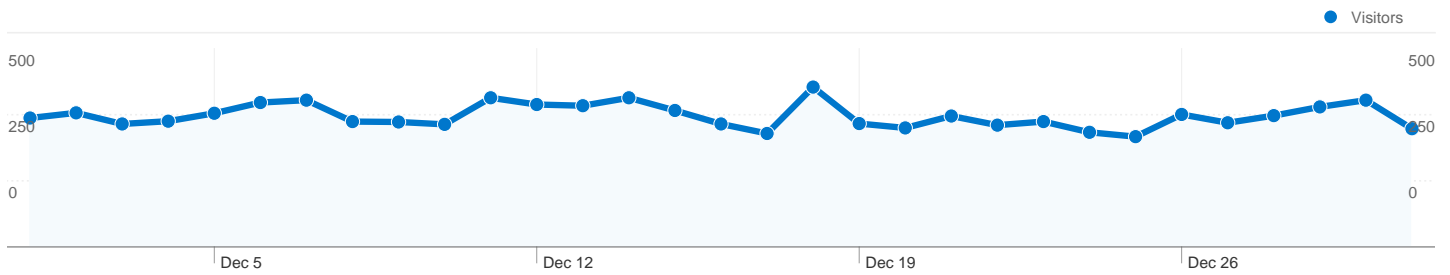
| Operating System | Visits | % visits |
|------------------|--------|----------|
| Windows | 13,901 | 74.05% |
| Macintosh | 1,985 | 10.57% |
| Android | 779 | 4.15% |
| iPhone | 729 | 3.88% |
| iPad | 418 | 2.23% |

Traffic Sources Overview



RAF
Visitors Overview

Dec 1, 2011 - Dec 31, 2011
 Comparing to: Site



5,536 people visited this site

18,772 Visits

5,536 Absolute Unique Visitors

174,010 Pageviews

9.27 Average Pageviews

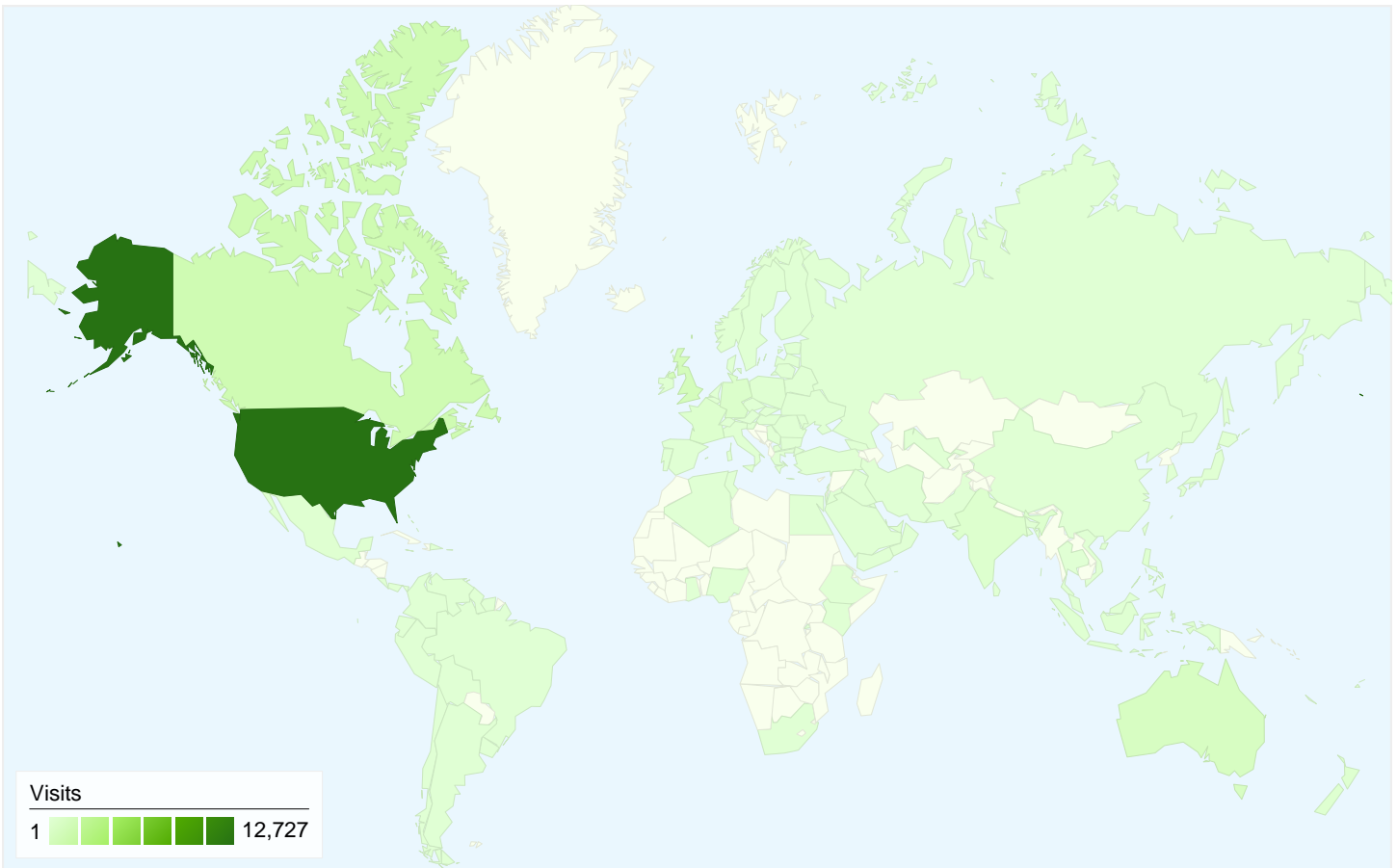
00:11:30 Time on Site

30.77% Bounce Rate

25.22% New Visits

Technical Profile

| Browser | Visits | % visits |
|-------------------|--------|----------|
| Firefox | 6,323 | 33.68% |
| Chrome | 4,904 | 26.12% |
| Internet Explorer | 3,410 | 18.17% |
| Safari | 2,938 | 15.65% |
| Android Browser | 720 | 3.84% |



18,772 visits came from 105 countries/territories

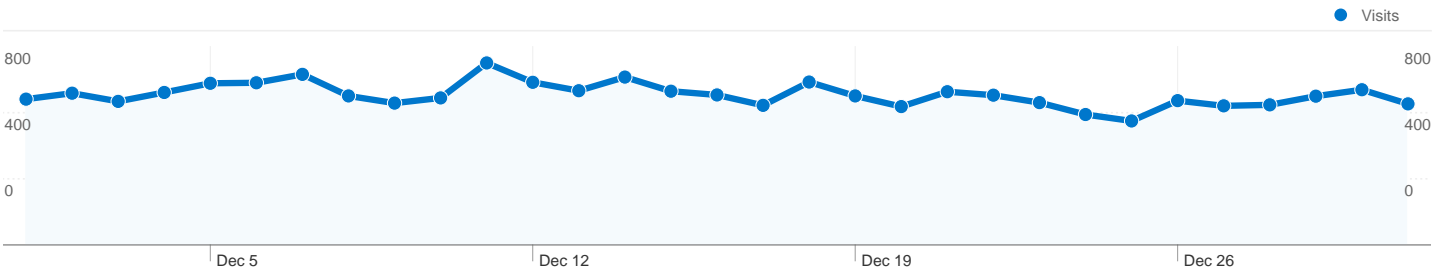
Site Usage

| Country/Territory | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
|-------------------|--------|-------------|-------------------|--------------|-------------|
| United States | 12,727 | 9.59 | 00:11:50 | 23.48% | 30.41% |
| Canada | 1,256 | 10.43 | 00:10:33 | 24.12% | 25.16% |
| United Kingdom | 927 | 13.61 | 00:17:16 | 19.53% | 23.30% |
| Australia | 684 | 5.40 | 00:09:28 | 28.36% | 36.55% |
| Germany | 365 | 9.67 | 00:20:24 | 14.79% | 43.84% |
| France | 243 | 12.67 | 00:22:31 | 14.40% | 18.11% |
| India | 238 | 6.84 | 00:05:46 | 44.12% | 25.63% |
| Singapore | 200 | 5.50 | 00:04:43 | 16.00% | 37.00% |
| New Zealand | 179 | 4.84 | 00:02:52 | 23.46% | 34.08% |




| | | | | | |
|----------------------|------------|-------|----------|--------|---------------|
| United Arab Emirates | 135 | 11.84 | 00:12:29 | 10.37% | 15.56% |
| | | | | | 1 - 10 of 105 |

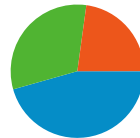
RAF Traffic Sources Overview

Dec 1, 2011 - Dec 31, 2011
Comparing to: Site



All traffic sources sent a total of 18,772 visits

-  31.56% Direct Traffic
-  22.79% Referring Sites
-  45.62% Search Engines

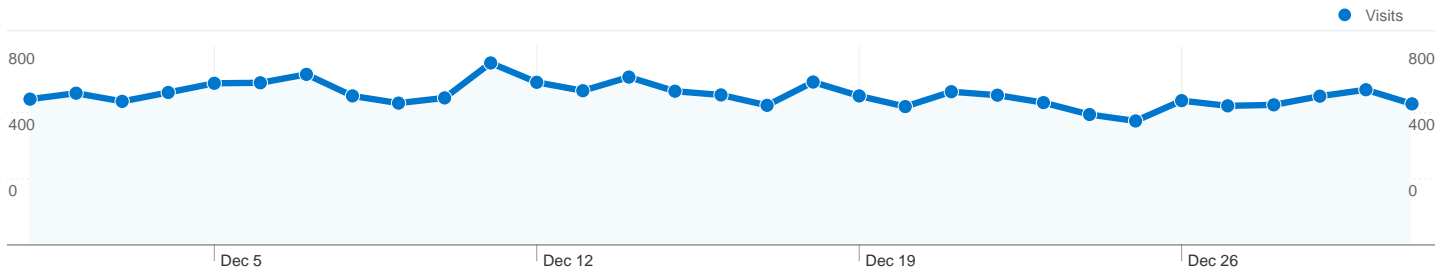


- Search Engines
8,563.00 (45.62%)
- Direct Traffic
5,924.00 (31.56%)
- Referring Sites
4,279.00 (22.79%)
- Other
6 (0.03%)

Top Traffic Sources

| Sources | Visits | % visits |
|-------------------------------|--------|----------|
| google (organic) | 8,088 | 43.09% |
| (direct) ((none)) | 5,924 | 31.56% |
| answers.yahoo.com (referral) | 1,084 | 5.77% |
| animorphsforum.com (referral) | 529 | 2.82% |
| chat.animorphsforum.com | 436 | 2.32% |

| Keywords | Visits | % visits |
|--------------------------|--------|----------|
| (not provided) | 1,755 | 20.50% |
| animorphs ebooks | 461 | 5.38% |
| raf animorphs | 363 | 4.24% |
| read animorphs online | 324 | 3.78% |
| richards animorphs forum | 311 | 3.63% |



18,772 visits used 17 operating systems

Site Usage

| Visits 18,772 % of Site Total: 100.00% | Pages/Visit 9.27 Site Avg: 9.27 (0.00%) | Avg. Time on Site 00:11:30 Site Avg: 00:11:30 (0.00%) | % New Visits 25.25% Site Avg: 25.22% (0.11%) | Bounce Rate 30.77% Site Avg: 30.77% (0.00%) | |
|---|--|--|---|--|-------------|
| Operating System | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| Windows | 13,901 | 10.55 | 00:13:18 | 25.13% | 27.36% |
| Macintosh | 1,985 | 6.23 | 00:06:35 | 26.20% | 49.17% |
| Android | 779 | 5.25 | 00:05:10 | 17.20% | 30.94% |
| iPhone | 729 | 3.63 | 00:02:48 | 17.97% | 34.29% |
| iPad | 418 | 7.11 | 00:05:20 | 24.16% | 29.90% |
| iPod | 404 | 5.45 | 00:04:39 | 18.56% | 31.19% |
| Linux | 332 | 3.47 | 00:04:44 | 53.92% | 54.22% |
| (not set) | 140 | 10.77 | 00:16:25 | 37.86% | 34.29% |
| SymbianOS | 33 | 5.06 | 01:56:11 | 100.00% | 33.33% |
| Playstation 3 | 29 | 6.07 | 00:07:45 | 20.69% | 20.69% |

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