

Site Usage

24,895 Visits

24.43% Bounce Rate

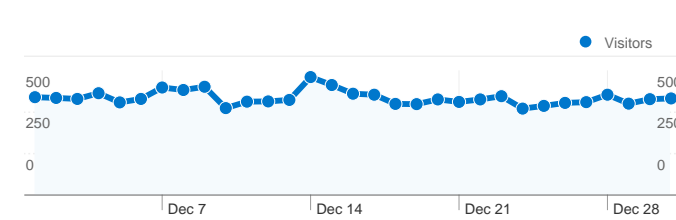
271,597 Pageviews

00:12:09 Avg. Time on Site

10.91 Pages/Visit

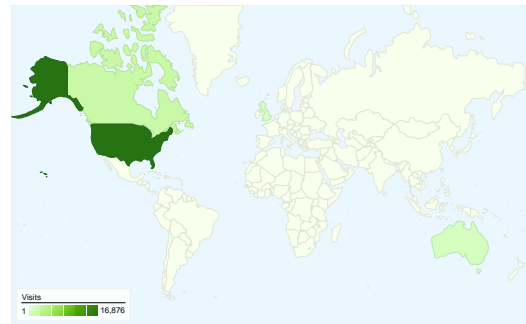
19.08% % New Visits

Visitors Overview



Visitors
5,594

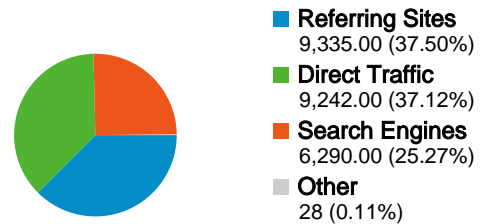
Map Overlay world



Operating Systems

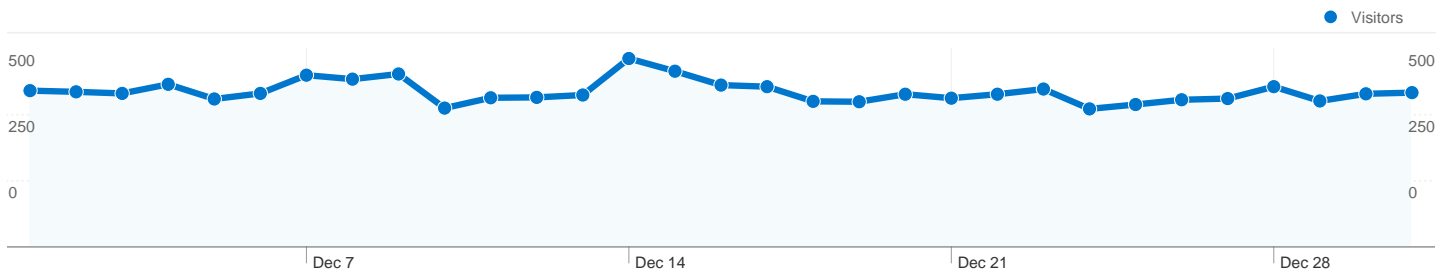
Operating System	Visits	% visits
Windows	21,357	85.79%
Macintosh	2,254	9.05%
Linux	395	1.59%
iPhone	359	1.44%
iPod	350	1.41%

Traffic Sources Overview



RAF
Visitors Overview

Dec 1, 2009 - Dec 31, 2009
 Comparing to: Site



5,594 people visited this site

24,895 Visits

5,594 Absolute Unique Visitors

271,597 Pageviews

10.91 Average Pageviews

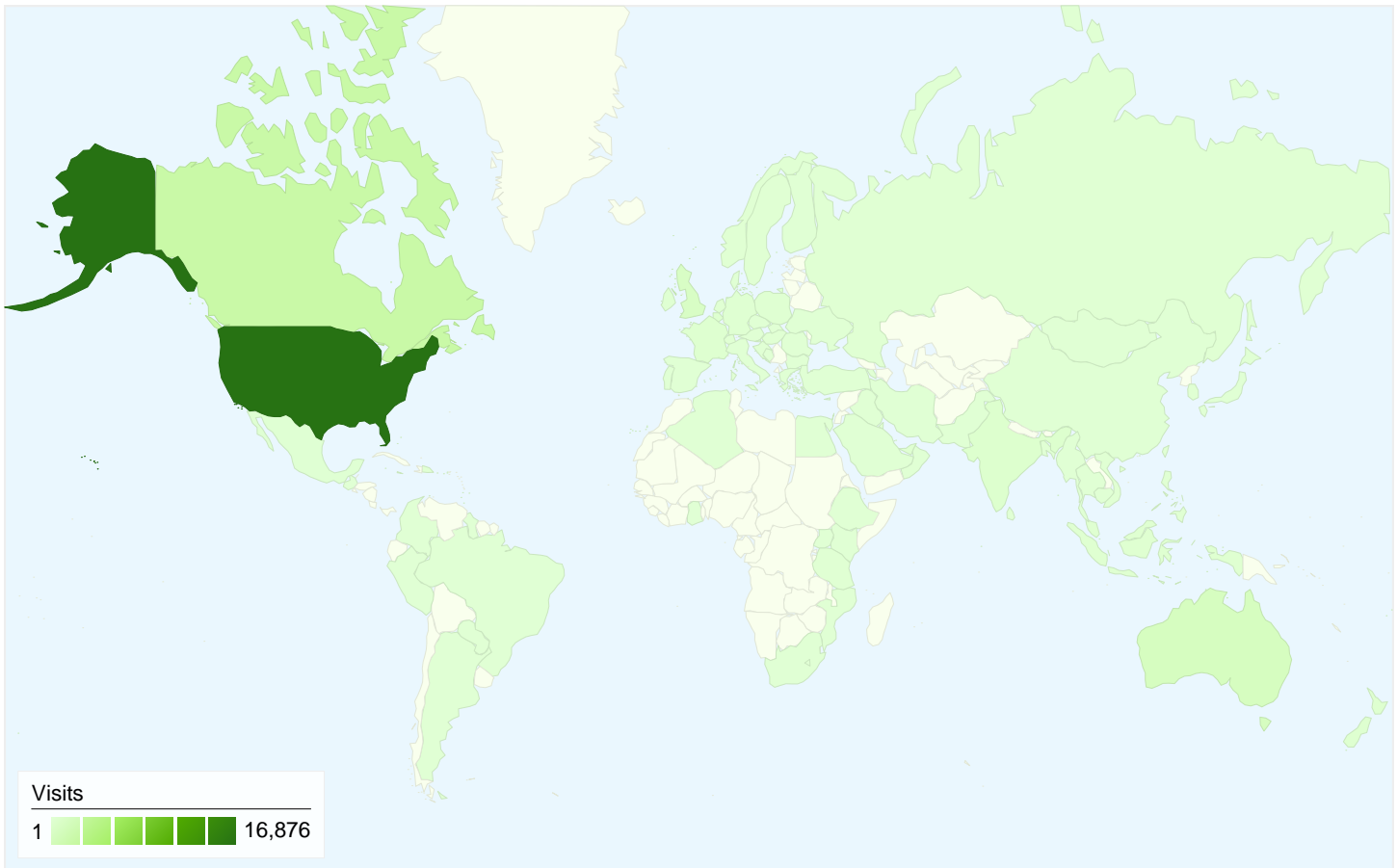
00:12:09 Time on Site

24.43% Bounce Rate

19.08% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	12,111	48.65%	Cable	10,734	43.12%
Internet Explorer	7,637	30.68%	DSL	6,832	27.44%
Safari	2,646	10.63%	Unknown	4,622	18.57%
Chrome	1,626	6.53%	T1	2,276	9.14%
Opera	643	2.58%	Dialup	387	1.55%



24,895 visits came from 95 countries/territories

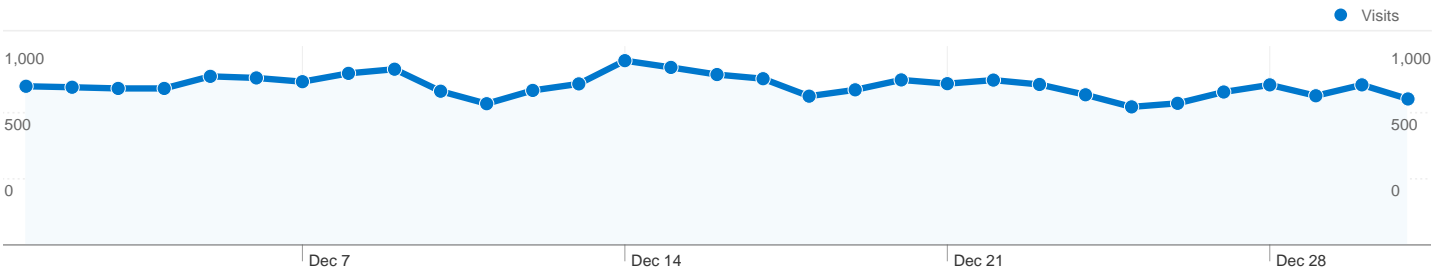
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	16,876	12.39	00:14:01	17.84%	23.24%
Canada	2,246	8.35	00:08:06	12.78%	22.13%
Australia	1,017	9.94	00:10:50	20.75%	22.03%
United Kingdom	779	10.58	00:12:10	24.65%	26.06%
Singapore	335	4.92	00:04:40	20.60%	29.55%
India	333	7.38	00:04:55	49.55%	26.73%
Belgium	220	5.10	00:12:41	2.73%	40.45%
France	210	15.61	00:18:07	20.48%	22.38%
New Zealand	202	5.99	00:07:46	14.36%	12.87%




Malaysia	188	3.62	00:03:15	13.83%	30.85%
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RAF Traffic Sources Overview





Dec 1, 2009 - Dec 31, 2009
Comparing to: Site



All traffic sources sent a total of 24,895 visits

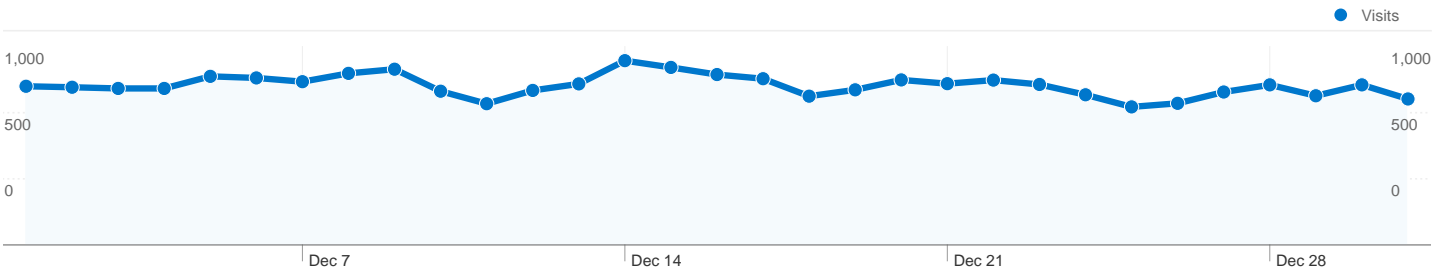
-  **37.12%** Direct Traffic
-  **37.50%** Referring Sites
-  **25.27%** Search Engines



-  **Referring Sites**
9,335.00 (37.50%)
-  **Direct Traffic**
9,242.00 (37.12%)
-  **Search Engines**
6,290.00 (25.27%)
-  **Other**
28 (0.11%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	9,242	37.12%	animorphs ebooks	684	10.87%
google (organic)	5,358	21.52%	richards animorph forum	639	10.16%
answers.yahoo.com (referral)	1,908	7.66%	animorphs	458	7.28%
chat.animorphsforum.com	796	3.20%	raf animorphs	429	6.82%
animorphsforum.com (referral)	654	2.63%	richard's animorphs forum	402	6.39%



24,895 visits used 18 operating systems

Site Usage

Visits 24,895 % of Site Total: 100.00%	Pages/Visit 10.91 Site Avg: 10.91 (0.00%)	Avg. Time on Site 00:12:09 Site Avg: 00:12:09 (0.00%)	% New Visits 19.28% Site Avg: 19.08% (1.09%)	Bounce Rate 24.43% Site Avg: 24.43% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	21,357	11.48	00:13:05	19.42%	22.10%
Macintosh	2,254	9.50	00:07:53	16.46%	42.06%
Linux	395	5.04	00:06:42	21.27%	32.91%
iPhone	359	3.47	00:03:34	12.81%	32.59%
iPod	350	3.19	00:02:16	14.86%	32.29%
(not set)	52	3.69	00:03:30	50.00%	25.00%
Android	29	3.38	00:02:46	58.62%	31.03%
Playstation 3	25	4.92	00:05:09	60.00%	24.00%
Playstation Portable	25	1.88	00:00:37	28.00%	52.00%
Nintendo Wii	18	5.28	00:06:06	44.44%	11.11%
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