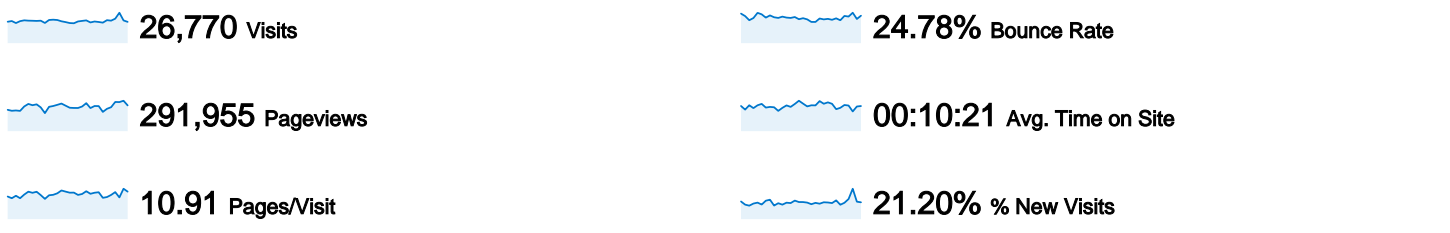
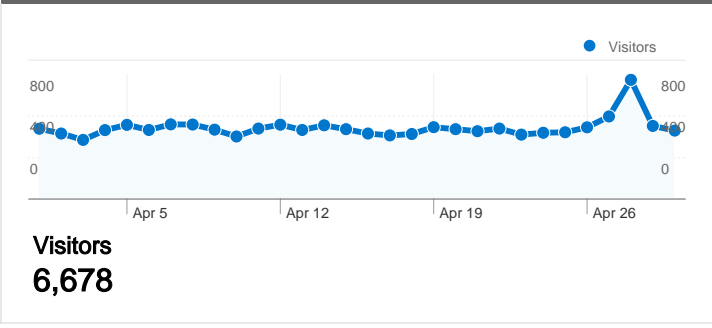


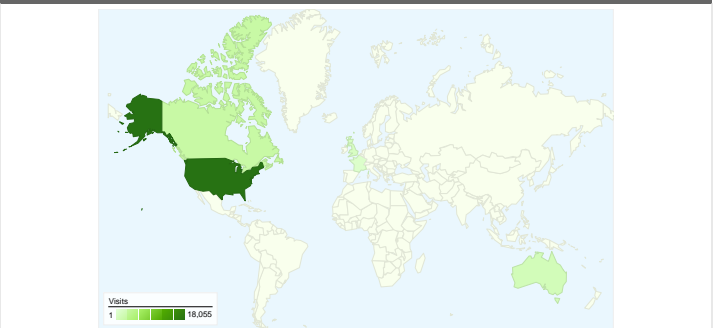
## Site Usage



## Visitors Overview



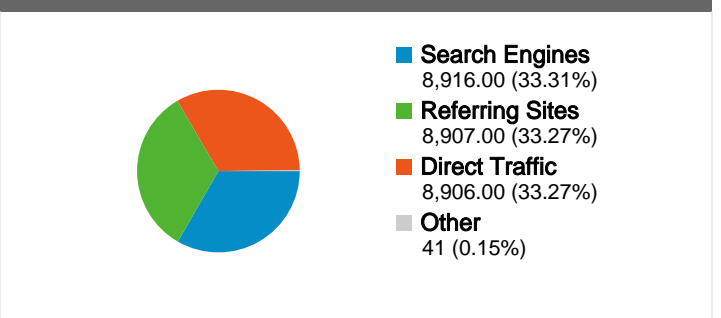
## Map Overlay



## Operating Systems

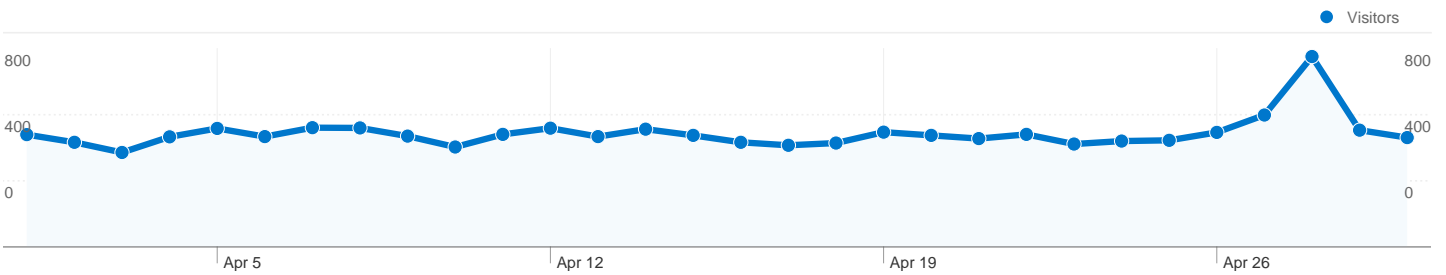
Operating System	Visits	% visits
Windows	22,678	84.71%
Macintosh	2,599	9.71%
iPhone	622	2.32%
iPod	295	1.10%
Linux	260	0.97%

## Traffic Sources Overview



# RAF Visitors Overview

Apr 1, 2010 - Apr 30, 2010  
Comparing to: Site



## 6,678 people visited this site

26,770 Visits

6,678 Absolute Unique Visitors

291,955 Pageviews

10.91 Average Pageviews

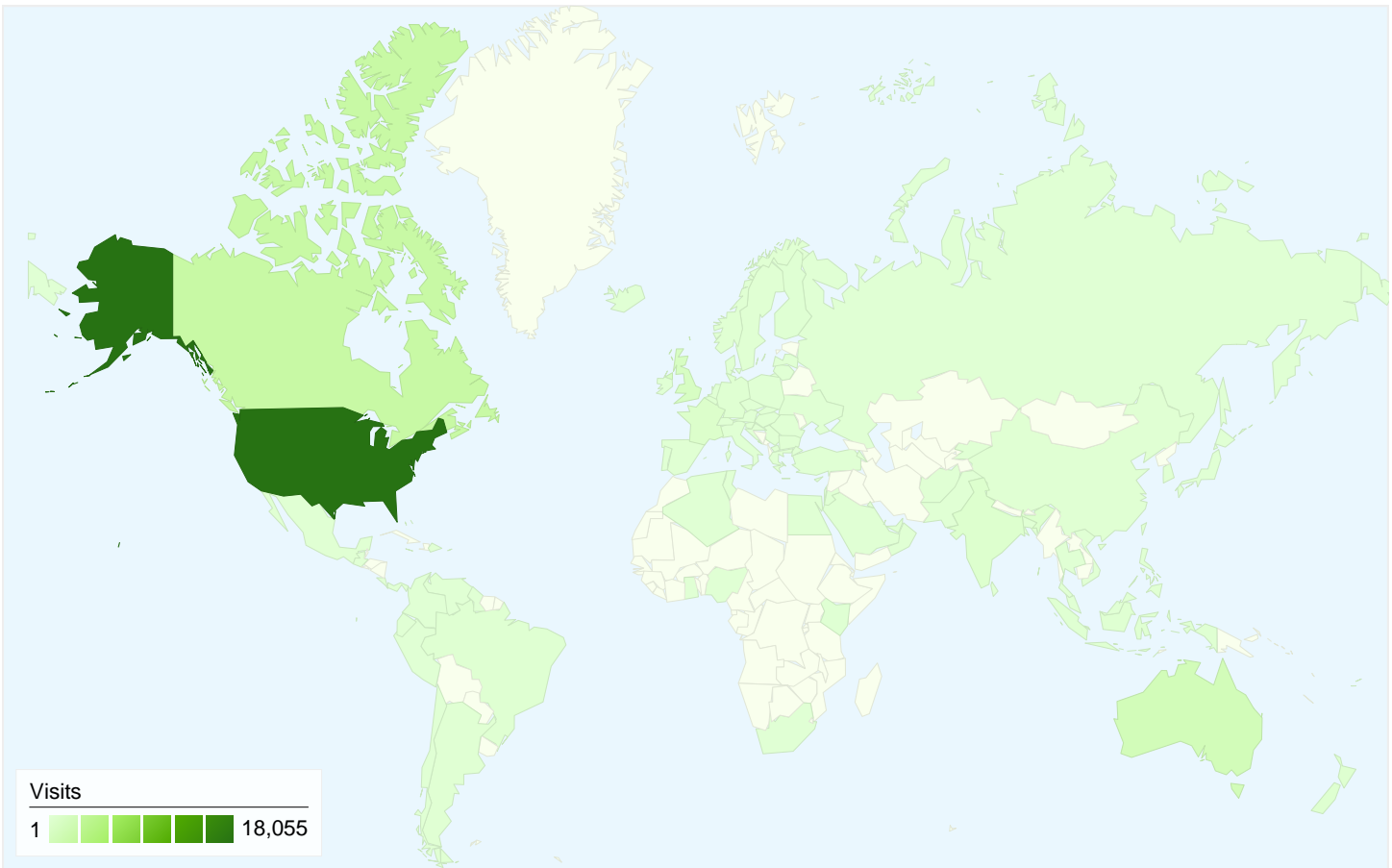
00:10:21 Time on Site

24.78% Bounce Rate

21.20% New Visits

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	12,480	46.62%	Cable	9,771	36.50%
Internet Explorer	7,912	29.56%	DSL	7,264	27.13%
Chrome	3,000	11.21%	T1	4,629	17.29%
Safari	2,823	10.55%	Unknown	4,568	17.06%
Opera	318	1.19%	Dialup	475	1.77%



26,770 visits came from 97 countries/territories

Site Usage

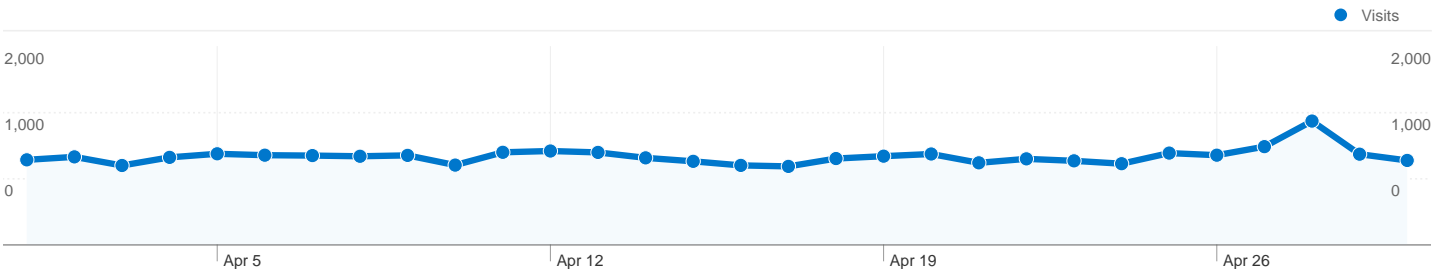
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	18,055	12.09	00:11:17	20.65%	23.34%
Canada	2,517	8.47	00:07:12	15.06%	22.21%
Australia	1,458	8.53	00:09:01	18.11%	25.58%
United Kingdom	935	11.10	00:11:23	21.60%	29.63%
France	508	11.59	00:15:10	11.02%	15.35%
India	334	6.86	00:05:44	38.62%	37.43%
Singapore	226	6.60	00:04:35	28.32%	34.07%
New Zealand	215	4.65	00:05:32	14.42%	46.51%
Brazil	158	3.60	00:04:32	20.89%	58.86%

United Arab Emirates	<b>146</b>	18.36	00:15:15	39.73%	15.07%
					1 - 10 of 97




# RAF Traffic Sources Overview

Apr 1, 2010 - Apr 30, 2010

Comparing to: Site



All traffic sources sent a total of 26,770 visits

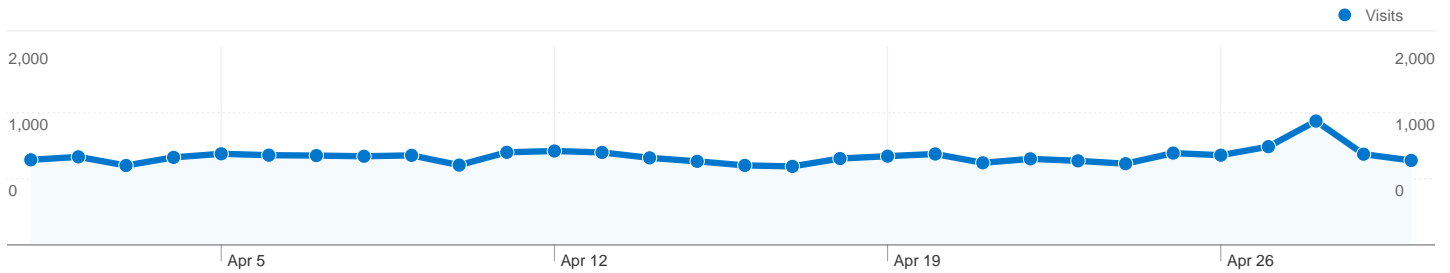
-  33.27% Direct Traffic
-  33.27% Referring Sites
-  33.31% Search Engines



- Search Engines  
8,916.00 (33.31%)
- Referring Sites  
8,907.00 (33.27%)
- Direct Traffic  
8,906.00 (33.27%)
- Other  
41 (0.15%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	8,906	33.27%	animorphs ebooks	990	11.10%
google (organic)	8,202	30.64%	raf animorphs	670	7.51%
answers.yahoo.com (referral)	1,796	6.71%	animorphs	640	7.18%
blog.animorphsforum.com	688	2.57%	richard's animorphs forum	493	5.53%
animorphsforum.com (referral)	666	2.49%	animorphsforum.com	442	4.96%



**26,770 visits used 19 operating systems**

**Site Usage**

<b>Visits</b> <b>26,770</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>10.91</b> Site Avg: 10.91 (0.00%)	<b>Avg. Time on Site</b> <b>00:10:21</b> Site Avg: 00:10:21 (0.00%)	<b>% New Visits</b> <b>21.34%</b> Site Avg: 21.20% (0.65%)	<b>Bounce Rate</b> <b>24.78%</b> Site Avg: 24.78% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	22,678	11.85	00:11:18	21.27%	22.35%
Macintosh	2,599	6.42	00:05:20	20.85%	39.17%
iPhone	622	3.19	00:02:12	10.61%	43.41%
iPod	295	4.25	00:03:46	13.22%	28.81%
Linux	260	5.74	00:04:43	40.38%	40.00%
Android	105	6.39	00:15:48	13.33%	13.33%
(not set)	72	6.50	00:06:08	43.06%	13.89%
SymbianOS	39	4.38	00:21:02	100.00%	15.38%
Danger Hiptop	27	1.00	00:00:00	96.30%	100.00%
Playstation 3	16	1.69	00:00:29	50.00%	62.50%

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