

Site Usage

196,433 Visits

30.63% Bounce Rate

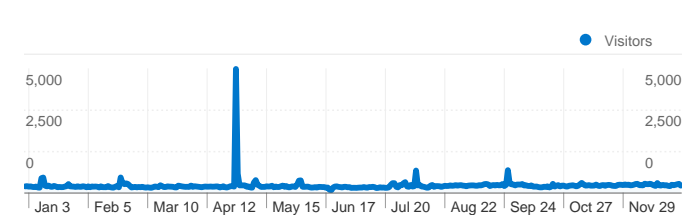
2,088,192 Pageviews

00:12:22 Avg. Time on Site

10.63 Pages/Visit

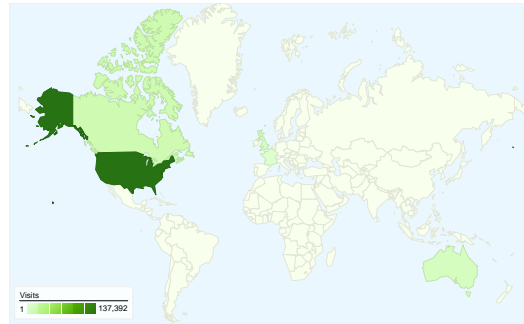
30.39% % New Visits

Visitors Overview



Visitors
61,207

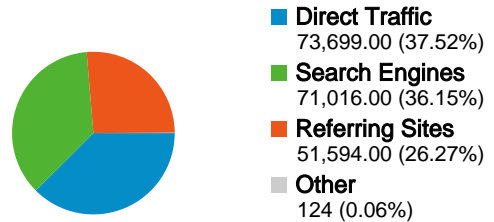
Map Overlay

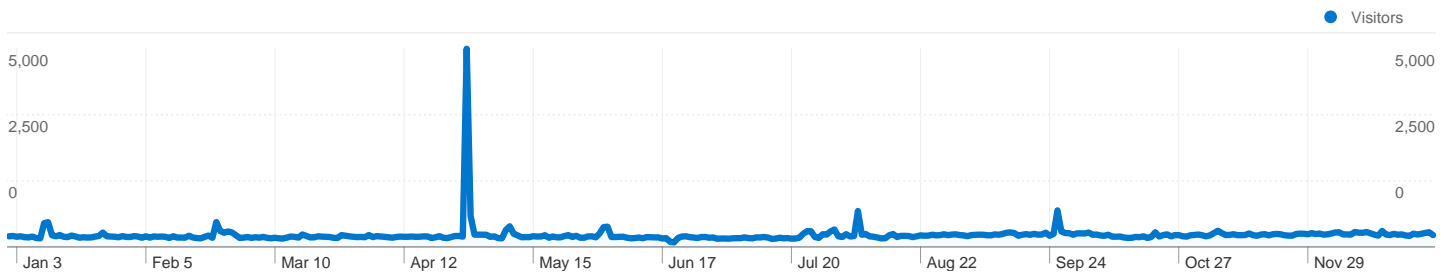


Operating Systems

Operating System	Visits	% visits
Windows	152,622	77.70%
Macintosh	23,247	11.83%
iPhone	4,585	2.33%
Android	4,218	2.15%
iPod	4,185	2.13%

Traffic Sources Overview





61,207 people visited this site

196,433 Visits

61,207 Absolute Unique Visitors

2,088,192 Pageviews

10.63 Average Pageviews

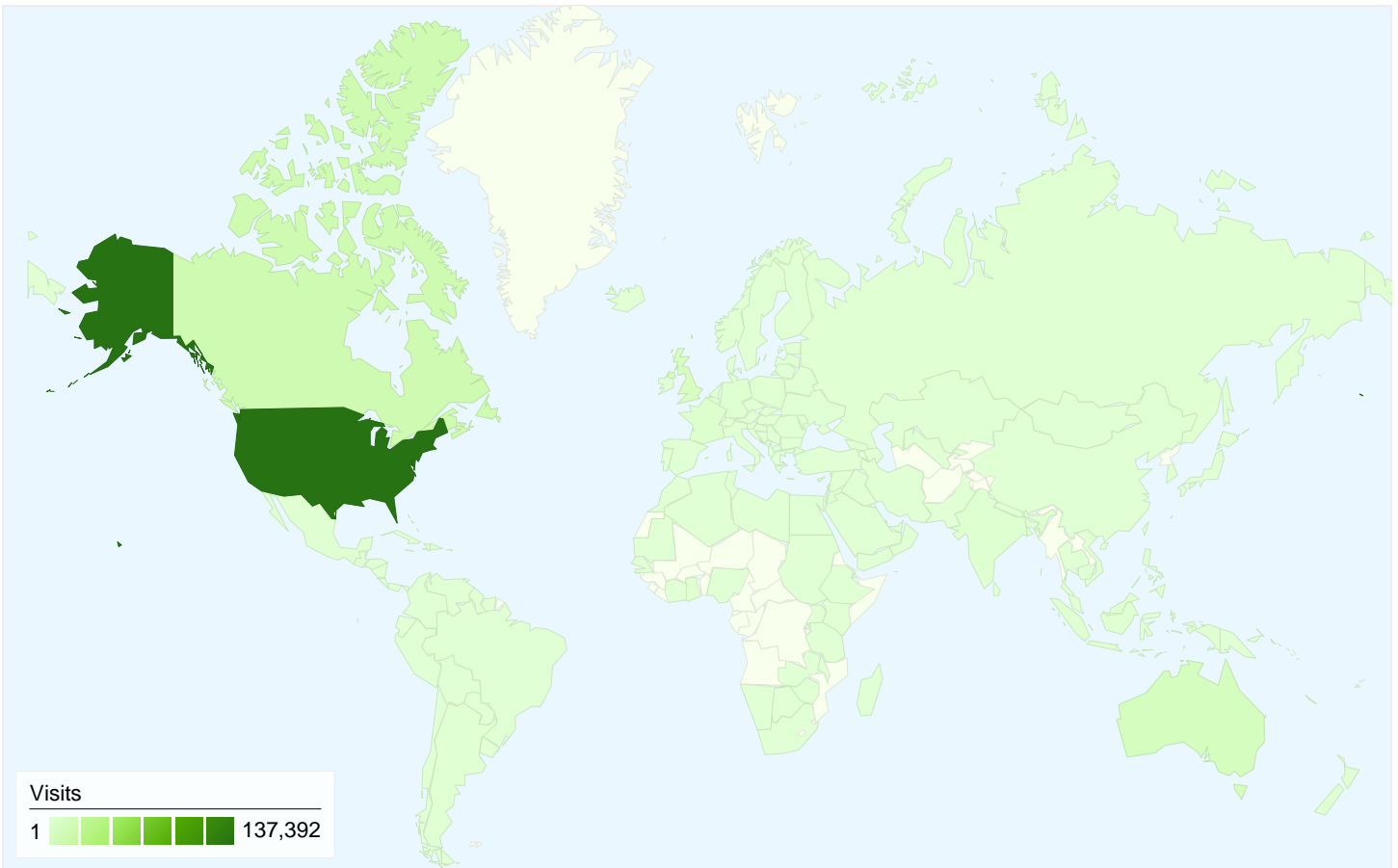
00:12:22 Time on Site

30.63% Bounce Rate

30.39% New Visits

Technical Profile

Browser	Visits	% visits
Firefox	71,168	36.23%
Chrome	48,096	24.48%
Internet Explorer	39,429	20.07%
Safari	28,973	14.75%
Android Browser	3,287	1.67%



196,433 visits came from 165 countries/territories

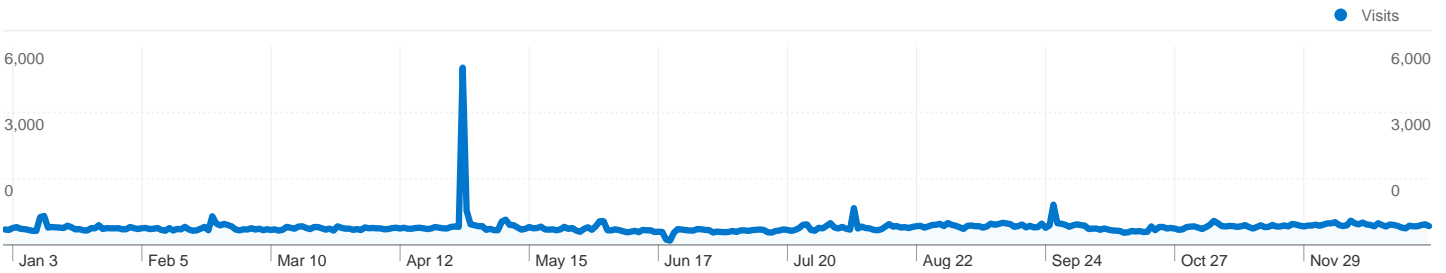
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	137,392	11.78	00:13:58	26.47%	28.70%
Canada	14,196	8.93	00:08:33	27.75%	29.61%
Australia	8,582	6.80	00:10:29	30.66%	33.40%
United Kingdom	7,732	11.87	00:12:50	35.28%	31.73%
France	2,450	9.53	00:14:22	34.49%	27.71%
Germany	1,913	5.26	00:07:04	37.90%	55.62%
India	1,648	5.53	00:04:27	68.57%	38.77%
Singapore	1,638	4.64	00:04:34	31.99%	40.54%
Ghana	1,259	30.58	00:21:09	8.42%	10.48%

Indonesia	1,145	6.69	00:07:38	61.05%	38.52%
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Traffic Sources Overview

Jan 1, 2011 - Dec 31, 2011
 Comparing to: Site



All traffic sources sent a total of 196,433 visits

37.52% Direct Traffic

26.27% Referring Sites

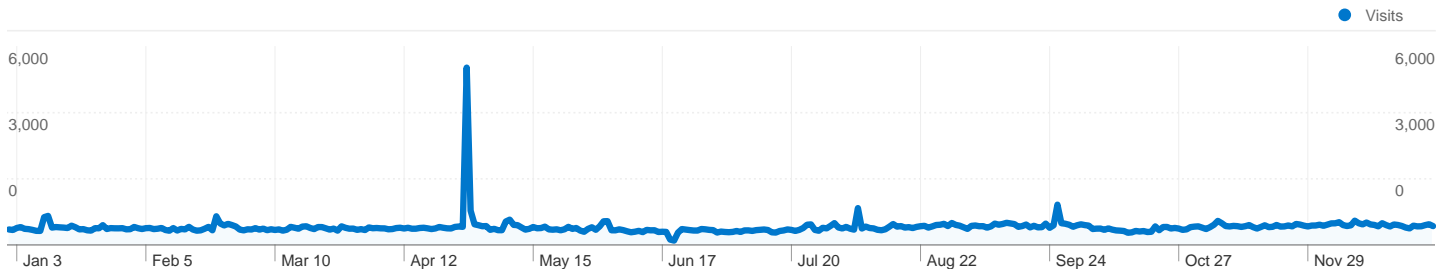
36.15% Search Engines



- Direct Traffic
73,699.00 (37.52%)
- Search Engines
71,016.00 (36.15%)
- Referring Sites
51,594.00 (26.27%)
- Other
124 (0.06%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	73,699	37.52%	raf animorphs	4,941	6.96%
google (organic)	65,129	33.16%	animorphsforum.com	3,758	5.29%
answers.yahoo.com (referral)	7,207	3.67%	animorphs	3,715	5.23%
animorphsforum.com (referral)	5,355	2.73%	animorphs forum	3,549	5.00%
reddit.com (referral)	5,265	2.68%	richard's animorphs forum	3,344	4.71%



196,433 visits used 24 operating systems

Site Usage

Visits 196,433 % of Site Total: 100.00%	Pages/Visit 10.63 Site Avg: 10.63 (0.00%)	Avg. Time on Site 00:12:22 Site Avg: 00:12:22 (0.00%)	% New Visits 30.45% Site Avg: 30.39% (0.21%)	Bounce Rate 30.63% Site Avg: 30.63% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	152,622	11.82	00:13:50	30.62%	27.96%
Macintosh	23,247	6.79	00:07:01	30.30%	46.19%
iPhone	4,585	5.04	00:04:25	21.13%	31.89%
Android	4,218	5.71	00:06:27	23.83%	32.05%
iPod	4,185	7.83	00:10:27	20.26%	24.95%
Linux	3,550	4.68	00:05:59	39.61%	43.61%
iPad	2,148	7.75	00:05:56	33.85%	32.08%
(not set)	1,097	5.37	00:06:35	55.97%	38.92%
Playstation 3	247	15.81	00:27:18	36.44%	19.43%
SymbianOS	178	3.99	00:59:19	98.88%	27.53%

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