





Site Usage


 **276,764** Visits

 **24.97%** Bounce Rate

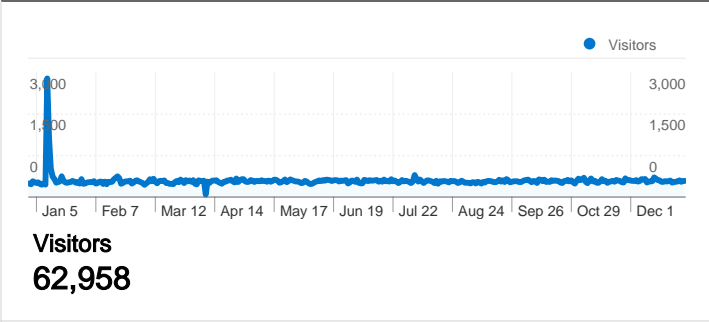
 **3,003,303** Pageviews

 **00:11:01** Avg. Time on Site

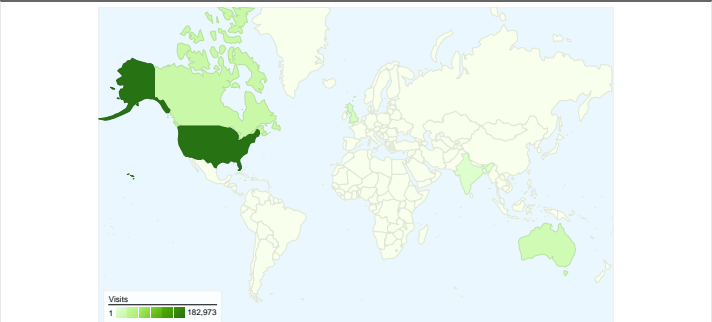
 **10.85** Pages/Visit

 **22.39%** % New Visits

Visitors Overview



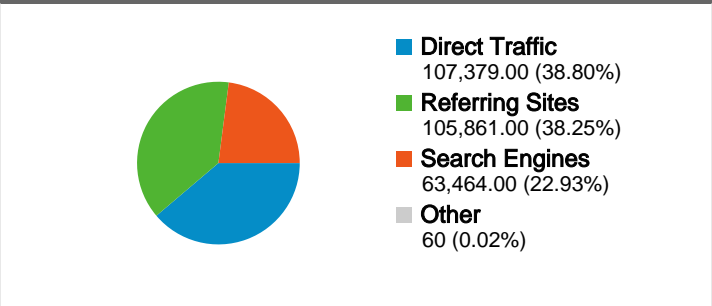
Map Overlay world



Operating Systems

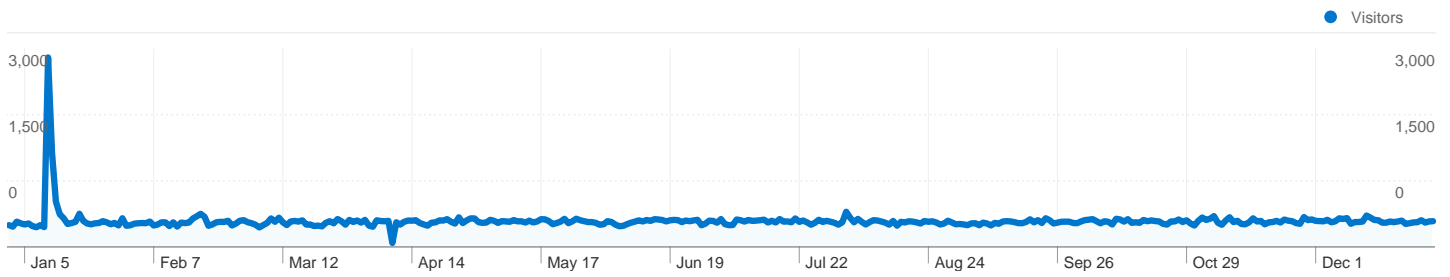
Operating System	Visits	% visits
Windows	236,950	85.61%
Macintosh	23,214	8.39%
Linux	4,477	1.62%
iPod	3,529	1.28%
iPhone	3,162	1.14%

Traffic Sources Overview



RAF Visitors Overview

Jan 1, 2009 - Dec 31, 2009
Comparing to: Site



62,958 people visited this site

276,764 Visits

62,958 Absolute Unique Visitors

3,003,303 Pageviews

10.85 Average Pageviews

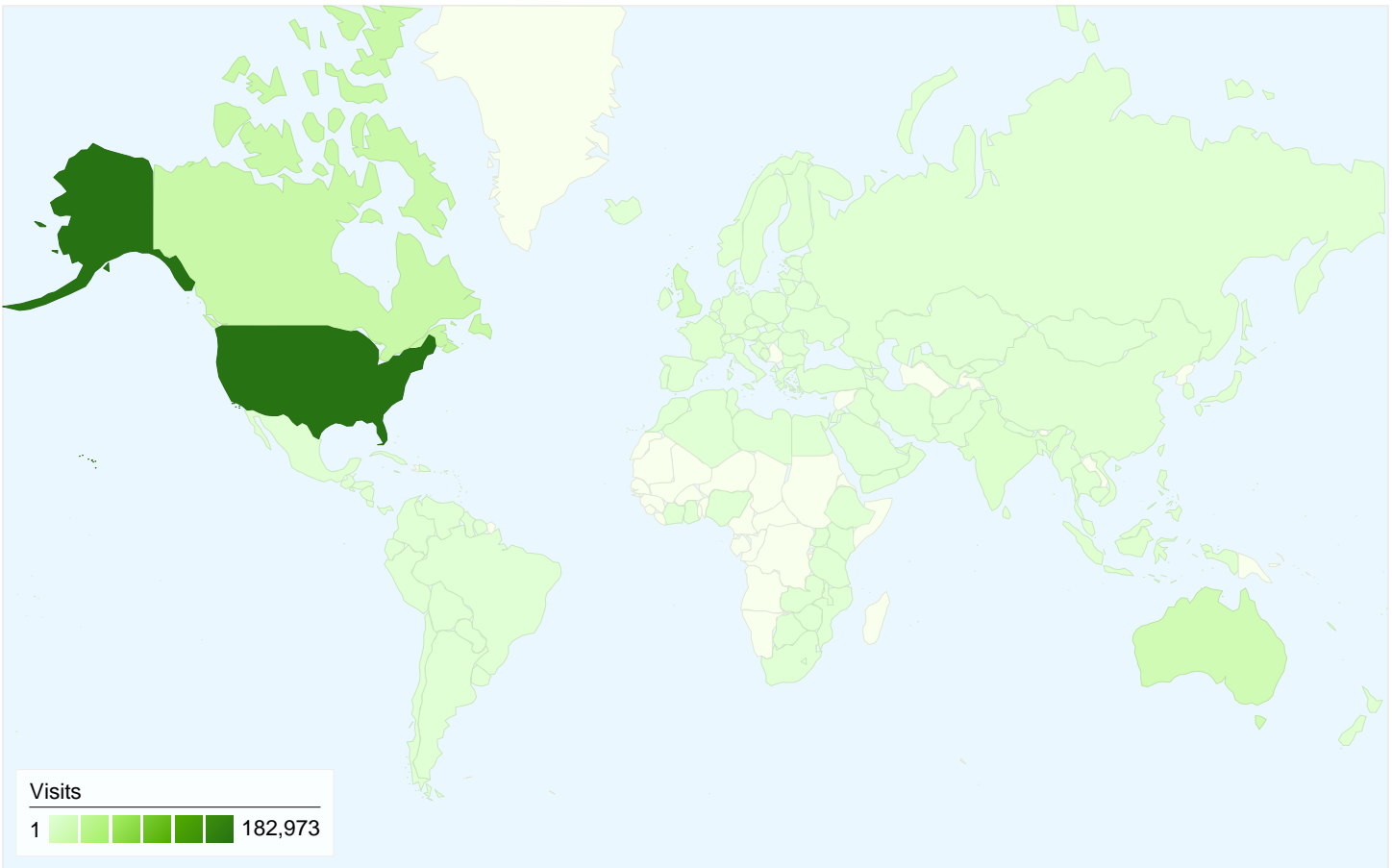
00:11:01 Time on Site

24.97% Bounce Rate

22.39% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	137,977	49.85%	Cable	112,456	40.63%
Internet Explorer	91,490	33.06%	DSL	77,664	28.06%
Safari	24,000	8.67%	Unknown	56,048	20.25%
Chrome	11,084	4.00%	T1	25,993	9.39%
Opera	7,187	2.60%	Dialup	3,214	1.16%



276,764 visits came from 163 countries/territories

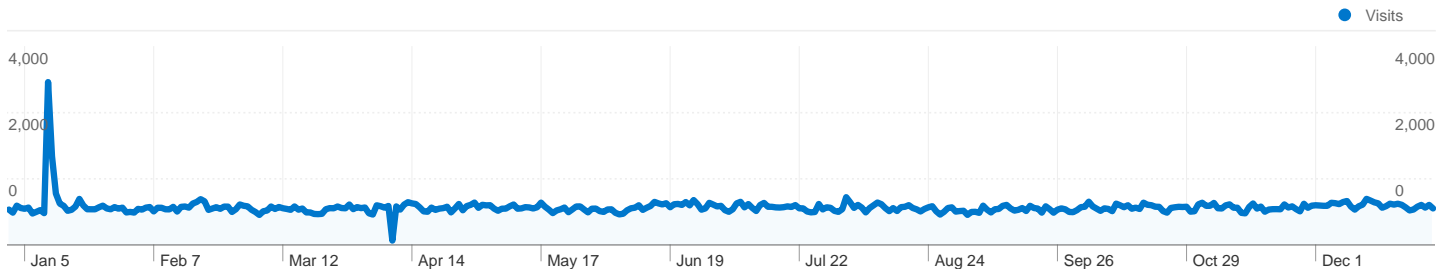
Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	182,973	11.18	00:11:12	21.90%	24.48%
Canada	23,791	10.64	00:09:49	15.93%	22.27%
Australia	16,834	12.63	00:11:10	22.19%	20.10%
United Kingdom	11,559	12.47	00:15:52	23.25%	29.99%
India	3,700	6.97	00:05:35	38.65%	24.38%
Belgium	2,786	10.81	00:16:46	3.23%	26.92%
Singapore	2,709	6.08	00:05:09	29.31%	22.67%
United Arab Emirates	2,056	14.05	00:14:24	27.82%	16.88%
France	2,042	16.69	00:22:27	18.46%	16.70%

Indonesia	1,685	10.99	00:13:26	49.32%	23.44%
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RAF Traffic Sources Overview

Jan 1, 2009 - Dec 31, 2009
Comparing to: Site

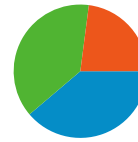


All traffic sources sent a total of 276,764 visits

38.80% Direct Traffic

38.25% Referring Sites

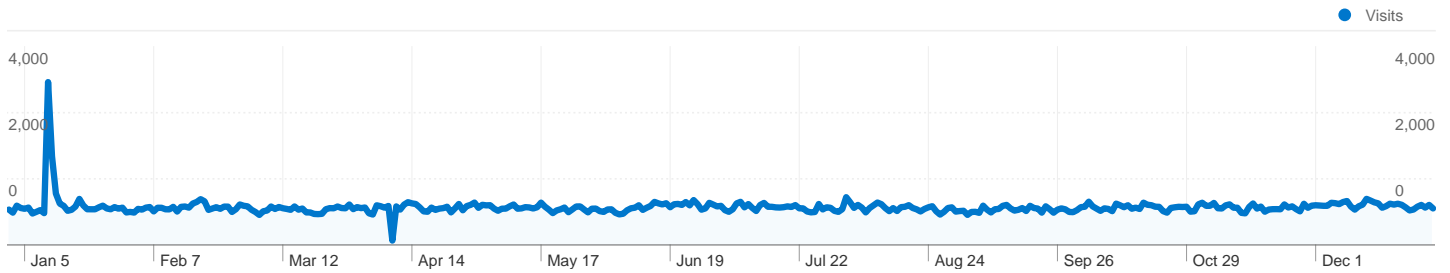
22.93% Search Engines



- **Direct Traffic**
107,379.00 (38.80%)
- **Referring Sites**
105,861.00 (38.25%)
- **Search Engines**
63,464.00 (22.93%)
- **Other**
60 (0.02%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	107,379	38.80%	animorphs ebooks	5,936	9.35%
google (organic)	53,743	19.42%	raf animorphs	5,898	9.29%
answers.yahoo.com (referral)	20,624	7.45%	animorphs forum	4,759	7.50%
animorphsforum.com (referral)	11,542	4.17%	animorphs	4,198	6.61%
blog.animorphsforum.com	8,970	3.24%	animorphsforum.com	3,500	5.51%



276,764 visits used 19 operating systems

Site Usage

Visits 276,764 % of Site Total: 100.00%	Pages/Visit 10.85 Site Avg: 10.85 (0.00%)	Avg. Time on Site 00:11:01 Site Avg: 00:11:01 (0.00%)	% New Visits 22.59% Site Avg: 22.39% (0.89%)	Bounce Rate 24.97% Site Avg: 24.97% (0.00%)	
Operating System	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Windows	236,950	11.30	00:11:32	21.94%	23.01%
Macintosh	23,214	9.83	00:08:31	21.59%	32.78%
Linux	4,477	12.20	00:14:44	18.63%	24.64%
iPod	3,529	3.55	00:03:10	16.35%	38.88%
iPhone	3,162	3.59	00:03:25	14.45%	35.55%
Danger Hiptop	2,513	1.00	> 00:00:00	100.00%	99.96%
(not set)	870	5.48	00:16:33	39.31%	29.31%
Playstation 3	774	8.44	00:08:57	13.57%	31.14%
SymbianOS	485	4.27	00:07:17	97.73%	23.92%
Nintendo Wii	318	6.00	00:10:44	22.64%	12.26%

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